MARKET INSIGHTS H2 2018

# FINANCE & ACCOUNTING

**BUILDING BETTER FUTURES** 



Finance and accounting recruitment has been strong since the start of 2018, mainly due to the momentum carried over from the second half of 2017. Apart from tactical recruitment for reasons such as staff attrition, most of the hiring in the first 6 months have been strategic hires.

This is a result of improved market conditions, increased level of investments as well as more aggressive expansion plans by businesses in the past 6-12 months. This created an active recruitment market across nearly all finance and accounting functions.

#### POTENTIAL GROWTH IN RETAIL AND FMCG

The retail and FMCG sectors have made a strong recovery since the latter part of 2017 and businesses are making strategic adjustments that allow them to capitalize on growth opportunities in the current bullish market. With that, we have seen an increasing demand for FP&A professionals.

# ANALYTICS, SYSTEM MIGRATION & IMPLEMENTATION, AND PROJECT MANAGEMENT SKILLS IN DEMAND

Employers are not only expecting candidates to possess outstanding data and analytical skills but also great commercial sense and business acumen. As more businesses move to cloud-based accounting systems, there is also an increase in job opportunities as employers are in need of talent with backgrounds in system migration and implementation. Such candidates will also need practical knowledge in accounting as well as experience in end-user training and robust project management skills.

#### **EXPERIENCE IN CHINA AN ADVANTAGE**

China has been, for many years, an important market within Asia. Employers are increasingly looking for candidates with regional exposure, particularly experience in China, in relations to accounting standards, regulations and taxation practices.

#### GREATER EMPHASIS ON GOVERNANCE AND INTERNAL AUDIT

Internal audit is also an area many companies are looking to expand this year. As businesses continues to grow, senior management and the board are keen to ensure risks are being mitigated and processes are being properly governed.

#### COMPANIES LOOK FOR ALL-ROUNDED AND CAPABLE CANDIDATES AT ALL LEVELS

Forecasting the coming 6 months, we predict recruitment activity will continue to be strong as overall market sentiment remains positive. Accounting professionals should be reminded that, in the current job market, many employers are looking beyond accounting qualifications and operational finance experience. At the entry level, employers tend to focus on the candidate's attitude, maturity and reliability. At the junior management level, stakeholder management and an adaptive leadership style will be important. At the senior management level, business partnership skills and the ability to offer strategic advice are attributes employers will be looking for. To capture suitable talent in the market, it will be essential for companies to pre-determine the core skillsets of each role. Employers can benefit from effective branding and speedy recruitment processes, as well as by having a pipeline of talents for certain high-risk roles.

## **SALARY REPORT FOR H2 2018\***

Head of Audit	Job Title	Years of Experience	Annual Salary Range (HK\$)
Senior Audit Manager         8-12         720K-1M           Internal Audit Manager         5-8         540K-850K           Senior Internal Auditor/Internal Auditor         3-5         300K-520K           Financial Accounting         CFO         15+         1.5M-25M+           Finance Director         12-15         1.0M-1.6M           Regional Financial Controller         10-12         800K-1.2M           Financial Controller         8-10         720K-850M           Financial Accounting Manager         6-10         480K-660K           Financial Accounts Receivable Accounts Receivable Accounts Receivable Accountant         Up to 8 years         144K-348K           Management Accounting         Management Accountant         6-8         450K-660K           Senior Management Accountant         6-8         450K-660K           Financial Planning & Analysis         12+         900K-14M           Financial Planning & Analysis         12+         900K-14M           Financial Planning & Analysis         12+         900K-14M           Financial Analyst         6-8         480K-600K           Financial Analyst         6-8         480K-600K           Financial Planning & Analysis Manager         8-12         540K-900K <td< th=""><th>Audit / Internal Control</th><th></th><th></th></td<>	Audit / Internal Control		
Internal Audit Manager   5-8   540K-850K   Senior Internal Auditor/Internal Auditor/Inter	Head of Audit	12+	1.2M+
Senior Internal Auditor/Internal Auditor         3–5         300K-520K           Financial Accounting         15+         1.5M-2.5M+           Finance Director         12–15         1.0M-1.6M           Regional Financial Controller         10–12         800K-1.2M           Financial Controller         8–10         720K-850M           Financial Accounting Manager         6–10         480K-660K           Financial Accountant         3–6         270K-420K           Accounts Payable / Accounts Receivable Accountant         40 B years         144K-348K           Management Accounting         8–10         540K-660K           Management Accountant         6–8         450K-540K           Management Accountant         3–5         300K-450K           Financial Planning & Analysis         12+         900K-1.4M           Financial Planning & Analysis         12+         900K-1.4M           Financial Planning & Analysis         12+         900K-1.4M           Financial Planning & Analysis         12+         900K-1.6M           Financial Planning & Analysis         3–6         312K-480K           Tax         12+         900K-1.6M           Tax         12+         900K-1.6M           Tax Accountant         3–7	Senior Audit Manager	8–12	720K–1M
Treasury   Series	Internal Audit Manager	5–8	540K-850K
CFO         15+         1.5M-2.5M+           Finance Director         12-15         1.0M-1.6M           Regional Financial Controller         10-12         800K-1.2M           Financial Controller         8-10         720K-850M           Financial Accounting Manager         6-10         480K-660K           Financial Accountant         3-6         270K-420K           Accounts Payable / Accounts Receivable Accounts Receivable Accountant         Up to 8 years         144K-348K           Managerment Accounting         8-10         540K-660K           Senior Management Accountant         6-8         450K-540K           Management Accountant         6-8         450K-540K           Management Accountant         3-5         300K-450K           Financial Planning & Analysis         12+         900K-14M           Financial Planning & Analysis         12+         900K-14M           Financial Planning & Analysis Manager         8-12         580K-840K           Senior Financial Analyst         6-8         480K-600K           Financial Manager         8-12         540K-900K           Tax         12+         900K-1.6M           Tax Accountant         3-7         300K-480K           Treasury         10+ <t< td=""><td>Senior Internal Auditor/Internal Auditor</td><td>3–5</td><td>300K-520K</td></t<>	Senior Internal Auditor/Internal Auditor	3–5	300K-520K
Finance Director         12–15         1.0M-1.6M           Regional Financial Controller         10–12         800K-1.2M           Financial Controller         8–10         720K-850M           Finance / Accounting Manager         6–10         480K-660K           Financial Accountant         3–6         270K-420K           Accounts Payable / Accounts Receivable Accountant Receivable Accountant         Up to 8 years         144K-348K           Management Accounting         8–10         540K-660K           Senior Management Accountant         6–8         450K-540K           Management Accountant         3–5         300K-450K           Financial Planning & Analysis         12+         900K-14M           Financial Planning & Analysis Manager         8–12         580K-840K           Senior Financial Analyst         6–8         480K-600K           Tax         12+         900K-1.6M           Tax         12+         900K-1.6M           Tax         12+         900K-1.6M           Tax Accountant         3–7         300K-480K           Treasury         10+         800K-1.6M           Treasury Manager         8–10         540K-800K	Financial Accounting		
Regional Financial Controller         10–12         800K–12M           Financial Controller         8–10         720K–850M           Financial Accounting Manager         6–10         480K–660K           Financial Accountant         3–6         270K–420K           Accounts Payable / Accounts Receivable Accounts Receivable Accountant         Up to 8 years         144K–346K           Management Accounting         8–10         540K–660K           Senior Management Accountant         6–8         450K–540K           Management Accountant         3–5         300K–450K           Financial Planning & Analysis         12+         900K–1.4M           Financial Planning & Analysis Manager         8–12         580K–840K           Senior Financial Analyst         6–8         480K–600K           Financial Planning & Analysis Manager         8–12         580K–840K           Senior Financial Analyst         6–8         480K–600K           Tax         Vice President / Head of Tax         12+         900K–1.6M           Tax Accountant         3–7         300K–480K           Treasury         10+         800K–1.6M           Treasury Manager         8–10         540K–800K	CFO	15+	1.5M-2.5M+
Financial Controller 8–10 720K–850M Finance / Accounting Manager 6–10 480K–660K Financial Accountant 3–6 270K–420K Accountant 3–6 270K–420K Accountant Up to 8 years 144K–348K  Management Accounting  Manager 8–10 540K–660K Senior Management Accountant 6–8 450K–540K Management Accountant 3–5 300K–450K  Financial Planning & Analysis  Head of Financial Planning & Analysis 12+ 900K–1.4M Financial Planning & Analysis 8–12 580K–840K Senior Financial Analyst 6–8 480K–600K Financial Analyst 12+ 900K–1.4M Financial Analyst 8–12 580K–840K Senior Financial Analyst 8–12 580K–840K Tax  Vice President / Head of Tax 12+ 900K–1.6M Tax Manager 8–12 540K–900K Tax Accountant 3–7 300K–480K  Treasury  Head of Treasury  10+ 800K–1.6M Treasury Manager 8–10 540K–800K	Finance Director	12–15	1.0M-1.6M
Finance / Accounting Manager 6–10 480K–660K Financial Accounts Payable / Accounts Receivable Accountant Up to 8 years 144K–348K  Management Accounting  Manager 8–10 540K–660K Senior Management Accountant 6–8 450K–540K Management Accountant 3–5 300K–450K  Financial Planning & Analysis  Head of Financial Planning & Analysis 12+ 900K–1.4M Financial Planning & Analysis 46–8 480K–600K Senior Financial Analyst 6–8 480K–600K Financial Analyst 12+ 900K–1.4M Financial Planning & Analysis 3–6 312K–480K  Tax  Vice President / Head of Tax 12+ 900K–1.6M Tax Manager 8–12 540K–900K Tax Accountant 3–7 300K–480K  Treasury  Head of Treasury 10+ 800K–1.6M Treasury Manager 8–10 540K–800K	Regional Financial Controller	10–12	800K-1.2M
Financial Accountant 3–6 270K–420K Accounts Payable / Accounts Receivable Accountant Up to 8 years 144K–348K  Management Accounting  Manager 8–10 540K–660K Senior Management Accountant 6–8 450K–540K Management Accountant 3–5 300K–450K  Financial Planning & Analysis  Head of Financial Planning & Analysis 12+ 900K–1.4M Financial Planning & Analysis Manager 8–12 580K–840K Senior Financial Analyst 6–8 480K–600K Financial Analyst 3–6 312K–480K  Tax  Vice President / Head of Tax 12+ 900K–1.6M Tax Manager 8–12 540K–900K Tax Accountant 3–7 300K–480K  Treasury  Head of Treasury  10+ 800K–1.6M Treasury Manager 8–10 540K–800K	Financial Controller	8–10	720K-850M
Accounts Payable / Accounts Receivable Accountant         Up to 8 years         144K-348K           Management Accounting         8-10         540K-660K           Senior Management Accountant         6-8         450K-540K           Management Accountant         3-5         300K-450K           Financial Planning & Analysis         12+         900K-1.4M           Financial Planning & Analysis Manager         8-12         580K-840K           Senior Financial Analyst         6-8         480K-600K           Financial Analyst         3-6         312K-480K           Tax           Vice President / Head of Tax         12+         900K-1.6M           Tax Accountant         3-7         300K-450K           Treasury         10+         800K-1.6M           Treasury Manager         8-10         540K-800K	Finance / Accounting Manager	6–10	480K-660K
Accountant         IPUR 8 years			

### **Corporate Finance**

Corporate Finance Director	12+	1.2M-1.8M
Corporate Finance Manager	8–12	600K-1M
Investor Relations Director	10–12	900K-1.4M
Investor Relations Manager	8–10	550K-850K

#### \* Notes about salary table:

- $1. \hspace{0.5cm} \hbox{Titles and levels vary from organisation to organisation}.$
- 2. The salary ranges given are only approximate guides. For tailored salary advice, please contact us directly.
- 3. 12-month base salaries are assumed.
- 4. All other benefits and bonuses are in addition to these figures.
- 5. Bonus ranges can vary significantly from company to company and will be influenced by market conditions, business and individual performances. Bonus ranges from 1 month at the low end to 100%+ at the upper.
- 6. Holiday entitlements range from 12–25 days with senior executives not usually receiving less than 18 days. Less than 15 is very rare and 20 days is becoming the norm.
- 7. Healthcare policies are standard.
- 8. Pension plans vary with some companies offering greater than the standard contribution. Top up schemes can increase employer contribution levels as much as 15–20% of the base salary for senior executives.