

HUDSON SALES & MARKETING

Salary guide

HONG KONG (HKD '000)

	Assistant Manager	Manager	Senior Manager	Director or above
Professional Services				
Brand/Product Marketing	300 - 450	450 - 850	850 - 1,000	1,000+
Marketing Management	250 - 350	350 - 800	800 - 1,000	1,000+
Online/Digital Marketing	300 - 450	450 - 850	850 - 1,000	1,000+
Business Development/Sales	200 - 400	400 - 700	700 - 900	900+
Key Account Management	200 - 400	400 - 600	600 - 800	800+
FMCG and other Consumer Goods				
Public Relations/Event Marketing	250 - 360	380 - 630	610 - 950	900 - 1,200
Brand/Product Marketing	270 - 390	400 - 600	640 - 950	1,000 - 1,400
Trade Marketing	300 - 420	450 - 650	600 - 800	840 - 1,400
Online/Digital Marketing	260 - 420	400 - 650	520 - 850	800 - 1,500
Key Account Management	300 - 390	390 - 580	520 - 900	900 - 1,500
Retail Sales	270 - 420	430 - 700	550 - 900	950 - 1,500
Business Development/Sales	270 - 380	450 - 670	650 - 830	800 - 1,300
Project Sales	260 - 370	360 - 540	520 - 720	700 - 1,200
e-Commerce	230 - 370	400 - 700	630 - 950	950 - 1,600

Hong Kong

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Hudson Sales & Marketing

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