

# Austin Wong

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## PROFILE

Resourceful and dynamic individual with 3+ years of extensive experience in merchandising tasks. Demonstrated consistent fulfilment of objectives with excellent skills in analysing business options and pricing arrangements by other vendors.

## AREAS OF EXPERTISE

- ◆ Accessories & Trim Detailing
- ◆ Brand Development
- ◆ Fashion Illustration
- ◆ Fashion Merchandising
- ◆ Garment Manufacturing
- ◆ Trend Spotting & Direction

## EXPERIENCE

### Assistant Merchandiser, NB Online Int'l Limited

May 2012 - Present

- ◆ Managed day-to-day production tracking, including fabric status; tracked production performance and addressed potential delivery problems
- ◆ Partnered with design team on sample development and bulk order placement of knit menswear garments via liaison with 5 factories on production schedules
- ◆ Standardised window and in-store displays according to principal's guideline as to maximise branding exposure and selling opportunities
- ◆ Performed analysis of bestselling price points of top products within seasonal apparel lines; presented sales forecasts and budget plans quarterly
- ◆ Managed the process of forecasting sales, trends and profits, working to optimise the profitability of 3 critical product lines

## EDUCATION

### Hong Kong Polytechnic University, 2009-2012

Bachelor of Arts (Honours) Scheme in Fashion and Textiles

## COMPUTER SKILLS

Microsoft Office (Word, PowerPoint, Excel & Access)

Google Analytics, Adobe Creative Suite (Photoshop & Illustrator)

## LANGUAGES

Cantonese (Native) | English (Fluent) | Mandarin (Intermediate) | Japanese (Basic)

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