

ALAN CHAN

Diamond Hill | 9123 2016 | alan.chan@gmail.com

SUMMARY

Web Developer with 2+ years of experience in structuring, developing and implementing interactive websites. Innovative use of technology and SEO to drive traffic and engage users. Demonstrated understanding of web usability, web accessibility standards, web 2.0 technologies and design principles.

EXPERIENCE

Web Developer, Elite IT Solutions Ltd.

2012 - Present

- Developed over 10 dynamic, secure websites for external clients per month using HTML 5, CSS 3, JQuery and JavaScript
- Utilised SEO best practices, including keyword research, content creation, title tag and link building to elevate clients' online presence
- Measured and reported on the effectiveness of the Company's eMarketing activities using Universal (Google) Analytics and other analytical tools
- Created eye-catching and functional digital design concepts across 10-15 platforms

TECHNICAL SKILLS

Programming/ Web:	JavaScript, AJAX, PHP, JQuery, HTML, DHTML, XML, CSS
Software:	Dreamweaver, FrontPage, Photoshop, Illustrator, MQ Series
Database/ DBMS:	Oracle PL/ SQL, MS SQL, DB2

EDUCATION

Hong Kong Baptist University, 2009-2012

Bachelor of Science in Computer Science

LANGUAGES

Cantonese (Native) English (Proficient) Mandarin (Proficient)

AVAILABILITY

One month's notice