**alan chan**

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|  | Diamond Hill | 9123 2016 | alan.chan@gmail.com |

Summary

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|  | Web Developer with 2+ years of experience in structuring, developing and implementing interactive websites. Innovative use of technology and SEO to drive traffic and engage users. Demonstrated understanding of web usability, web accessibility standards, web 2.0 technologies and design principles. |

Experience

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|  | Web Developer, Elite IT Solutions Ltd.2012 - PresentDeveloped over 10 dynamic, secure websites for external clients per month using HTML 5, CSS 3, JQuery and JavaScriptUtilised SEO best practices, including keyword research, content creation, title tag and link building to elevate clients’ online presenceMeasured and reported on the effectiveness of the Company's eMarketing activities using Universal (Google) Analytics and other analytical toolsCreated eye-catching and functional digital design concepts across 10-15 platforms |

TECHNICAL SKILLS

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|  |  |
|  | Programming/ Web: JavaScript, AJAX, PHP, JQuery, HTML, DHTML, XML, CSSSoftware: Dreamweaver, FrontPage, Photoshop, Illustrator, MQ SeriesDatabase/ DBMS: Oracle PL/ SQL, MS SQL, DB2 |

EDUCATION

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|  |  |
|  | Hong Kong Baptist University, 2009-2012Bachelor of Science in Computer Science |

languages

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|  |  |
|  | Cantonese (Native)　　English (Proficient)　　Mandarin (Proficient) |

AVAILABILITY

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|  | One month’s notice |