

▶KAMMY LEUNG

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9123 2013

SUMMARY

Enthusiastic sales professional with superior performance and exceptional interpersonal skills. Natural sales ability and expertise in building relationships and promoting long-term client loyalty by identifying and satisfying specific needs while exceeding expectations.

EXPERIENCE

Account Executive, MP International Limited

Jun 2011 - Present

- ▶ Maintained and managed 25+ existing accounts to ensure business sustainability
- ▶ Carried out market research to identify competitors, key projects and potential partners
- ▶ Assisted in formulating 20+ sales promotion and digital marketing initiatives
- ▶ Provided administrative support by preparing quotations, tenders, proposals and reports

ACHIEVEMENTS

- ▶ Generated 20+ new partnerships with over \$1.5 million total revenue in FY13
- ▶ Developed innovative marketing and sales strategies, increasing sales revenue by 10 %

EDUCATION

City University of Hong Kong, 2008-2011

Bachelor of Business Administration (Honours) in Marketing

HKU SPACE Community College, 2006-2008

Associate of Arts in Languages and Humanities - English Studies

COMPUTER SKILLS

Microsoft Office (Word, PowerPoint, Excel, Access & Publisher)

LANGUAGES

Cantonese (Native) English (Fluent) Mandarin (Fluent) Korean (Basic)

AVAILABILITY

One month's notice