



THROUGH SPORT,
We have the power
to change lives

2020 APAC TRAINEE PROGRAM

PURPOSE

As one of the fastest growing markets, Asia Pacific has been a key growth and profitability driver for adidas. The APAC Trainee Program is to provide the young talents the platform to grow as individuals and as future employees.

In this APAC Trainee Program, we offer a unique platform to start your career coached by experienced mentors and managers. You will have the opportunity to rotate within 24 months through different functions of business units, including Brand Activation, Concept-to-Consumer, and commercial channels in Hong Kong. A rotation opportunity in Shanghai, our APAC Headquarters, in the last 6 months of the program will be provided to help you develop the multi-cultural career.

Interested parties please send your CV to:
mthk@adidas.com

WHAT ARE WE LOOKING FOR?

- Degree holder preferably in Business Administration, Marketing or related disciplines, with no more than 1 year of work experience
- Passion for sports
- Good team player
- Marketing intelligence to the market
- Mobile & international mindset
- Creative, collaborative and confident
- Excellent communications skills in English and Chinese
- Strong in problem-solving and analytical skills
- Strong customer focus

This exciting program will start in June / July 2020.
Scan the QR code below and email your CV to us now!



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RETAIL MANAGEMENT TRAINEE PROGRAM

In our Retail Management Trainee Program (RMT), you have the opportunity to learn retail in an environment where you can fuse your personal passion for sport and style with your career. In the functions that you are placed, the ultimate goal is to ensure consumers receive a leading brand and shopping experience.

The 24-month comprehensive program which aims at developing young talents of high caliber and passion to be our future retail leaders will include active learning in the following functions:

- Retail Field
- Retail Operations
- Visual Merchandising
- Retail Buying
- Retail Training

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作為著名運動品牌，adidas期望以運動改變生活，亦以
“To be the best sports brand in Hong Kong” 為品牌於
香港發展自營店、特許經營店及官方網店等業務的宗旨。

兩大實習計劃 培育行業新力軍

要令業務得以發展，adidas由2019年開始舉辦為期24個月的亞太區管理實習生計劃 (APAC Trainee Program)，在整個亞太區包括台灣、中國、日本、首爾、新加坡等地區招聘人才，對象為應屆大學畢業生。實習生可透過在 Concept-to-Consumer, Retail Operations, Sales & eCommerce等部門工作，認識公司業務、運作和培養商業觸覺外，更可以在adidas上海亞太區總部辦公室實習6個月，接觸及認識更多adidas的業務，擴闊視野。

另外，adidas自2012年起舉辦零售管理實習生計劃(Retail Management Trainee Program)，管理培訓生入職後將接受為期24個月培訓，計劃內容以前線與後勤實習並重，既會到店舖學習前線營運管理，亦會擔任後勤部門職務，如採購、培訓、營運、商品展示等，adidas希望透過最全面的實習計劃，培養出新一代的領袖們。

加入adidas工作 須具工作熱誠、團隊精神

有意入adidas的人士，首先當然要認識和喜愛adidas而且熱愛運動。此外，更需具良好溝通技巧和團隊精神，如應徵Retail Management Trainee Program的應徵者要對銷售工作充滿熱誠。我們建議應徵者可以到不同的adidas店舖親身感受消費者體驗，進一步了解前線的工作和營運。

YOUR PROFILE

- Graduates in Higher Diploma or above in Retail Management or related discipline
- Passion for sport and interest in the sporting goods industry
- Fluent with spoken and written English & Cantonese, knowledge of Putonghua is a plus
- Proficiency in computer skills and MS Office application
- Excellent communication and interpersonal skills

SELECTION PROCESS

- Online applications
- Assessment Centre
- Video interview
- Final interviews



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